



LOUDER THAN
YOUR **SPEAKERS!**

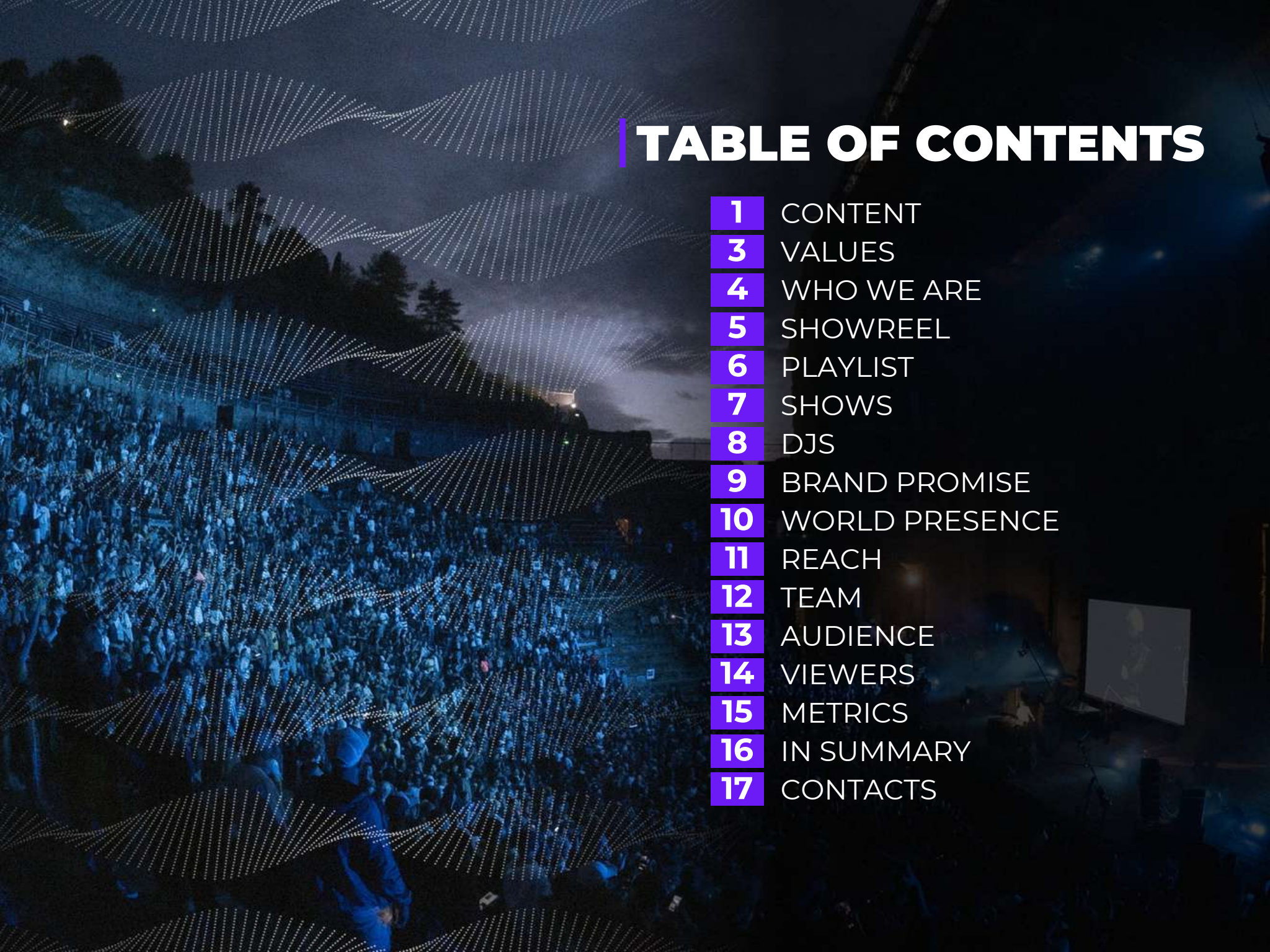


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CLUBBING TV IS DEVOTED TO DANCE MUSIC CULTURE

- In **FESTIVALS** we capture the connection between the stage and the crowd in unbelievable live-broadcasts.
- In **CLUBS** we keep it real, meet the clubbers and bring you the upcoming trends.
- In **IBIZA** we ride the hype, invite DJs in our studio and create daily content.
- In **PARIS** we build the future of Clubbing TV and brainstorm in our studios and offices.
- In **AMSTERDAM** we network, stream and support the scene from a beautiful rooftop.
- In **SOFIA** we create, program, schedule and build the core of our TV channel.
- In **THE WORLD**, we are the 1st dance music & lifestyle TV channel broadcasted in 90+ countries.

WHO WE ARE

- 1. CLUBBING TV** IS ONE OF THE LAST INDEPENDENT MUSIC TV CHANNEL. ...AND BROADCASTED IN **95 COUNTRIES!**
- 2. WE HAVE 28M VIEWERS** PER MONTH
- 3. CLUBBING TV HAS STUDIOS IN PARIS, SOFIA, IBIZA AND MANILA.**
- 4. CLUBBING TV REPRESENTS ALL GENRES** OF THE ELECTRONIC MUSIC SCENE.
- 5. 40%** OF THE ARTISTS BROADCASTED ON CLUBBING TV ARE **NEW TALENTS.**
- 6. OUR TEAM IS 50% FEMALE AND 50% MALE** FOR MANY YEARS NOW (WE STILL RECRUIT BASED ON TALENT...)
- 7. OUR AD BREAKS ARE PLACED WITHOUT INTERRUPTING** YOUR FAVORITE TRACKS.
- 8. OUR EMPLOYEES AND FREELANCERS COME FROM :** FRANCE, BULGARIA, BRAZIL, PHILIPPINES, SENEGAL, SPAIN AND INDIA



BETTER THAN WORDS

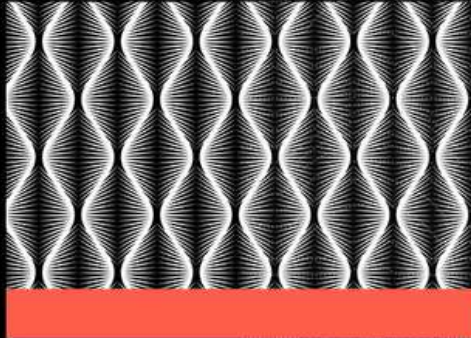


OUR PLAYLIST



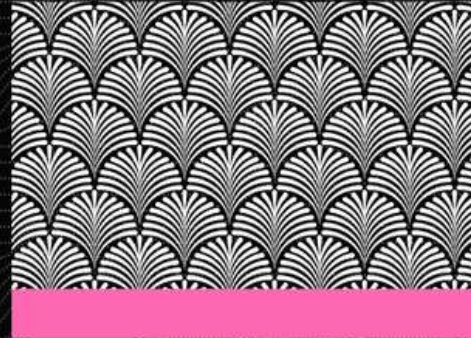
MAINSTAGE

Your favorite big room artists
Hits, interviews, party reports...



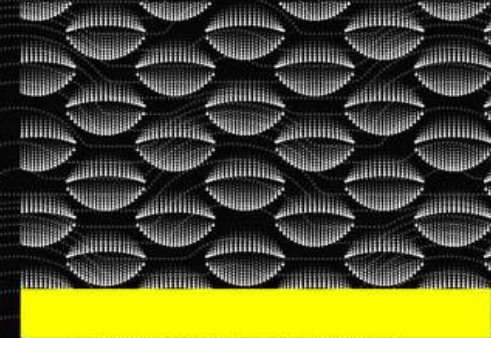
CLUB CAFÉ

Your daily shot of Dance caffeine
Dance Music news, party reports, hits...



TERRAZA

Deep into the House
Interviews, Ibiza reports, DJ quotes & stories...



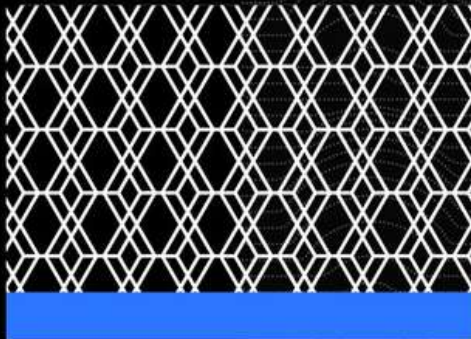
WAREHOUSE

The underground baby !
Underground music videos, party reports, interviews...



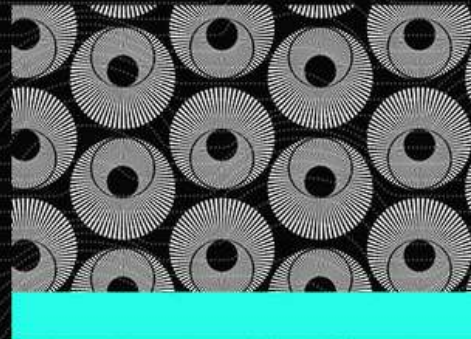
CHILL GARDEN

Sit back & relax.
Lounge & Chill music videos, Clubbing Destinations, Sunset sessions...



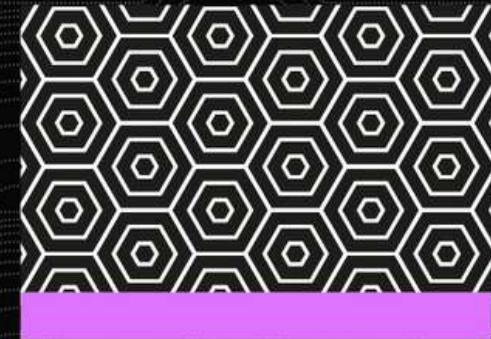
FACTORY

Turn up the bass
Complextro, DJ quotes & stories, party reports...



NIGHTCLUB

Back to Basics
Essentials music videos, iconic interviews...



BACKSTAGE

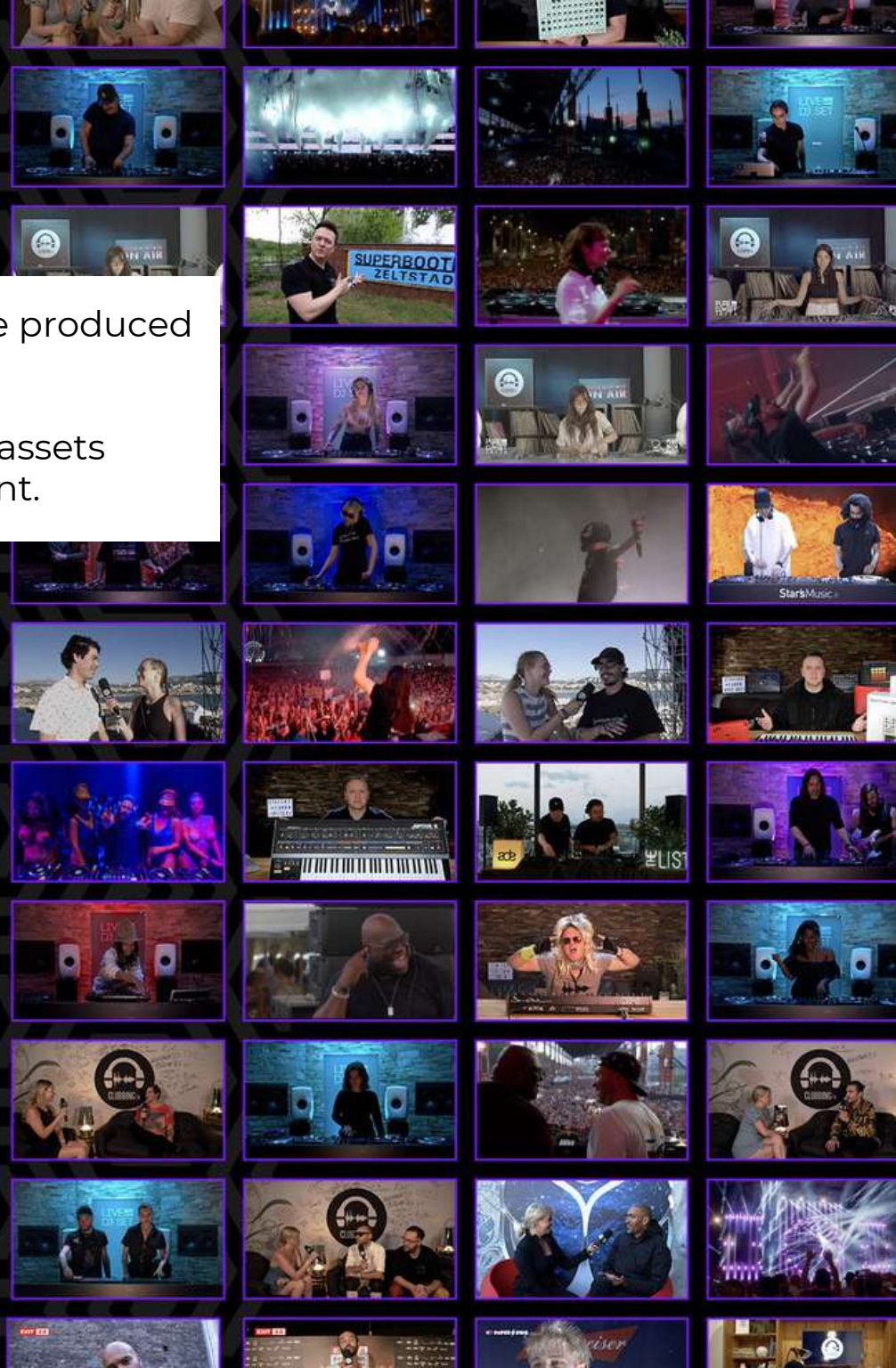
Behind the Scene
Lifestyle reports, News, documentaries, talk-shows...

OUR SHOW

Exclusive Shows : More than 20 in-house produced shows also available on-demand.

VOD Library : Over 2000 exclusive video assets in native HD and 300+ Hours of 4K content.

- **DJ Sets :** Live DJ Set, Le Mix, (Y)our House
- **Concerts & Festivals :** Clubbing Experience
- **Tech :** From The Studio
- **News :** Clubbing News
- **Interviews :** RDV, SYNC, The Big Bad Box
- **Talks :** Versus, Just ask
- **Reports :** Aftermovies, Clubbing TV parties, Take Me To Ibiza
- **Documentaries :** One day with, Lifestyle, Night Shift...
- **Agenda :** Save The Date
- **Top Charts :** TOP 20



OUR DJs

**DANCE MUSIC CONNOISSEURS AND AMATEURS,
YOUR FAVORITE ARTISTS ARE ON CLUBBING TV!**



THE CLUBBING TV BRAND PROMISE

- Exclusive live broadcasts from festivals.
- Regular giveaways (tickets, merch, goodies, nfts...).
- 15 hours of fresh content every week.
- Handpicked music videos in all dance music genres
- Fresh new talent discoveries.
- Exclusive content with world famous DJs and producers.
- A real insight into the scene from our journalists.
- Hours of music uninterrupted.
- The best curated content in the electronic music scene.

WORLD PRESENCE

200+ MILLION HOUSEHOLDS & CONNECTED DEVICES IN OVER 90 COUNTRIES

(80+ Million in Europe including France, Spain, Portugal, Italy, Germany, UK, Belgium, Netherland...)

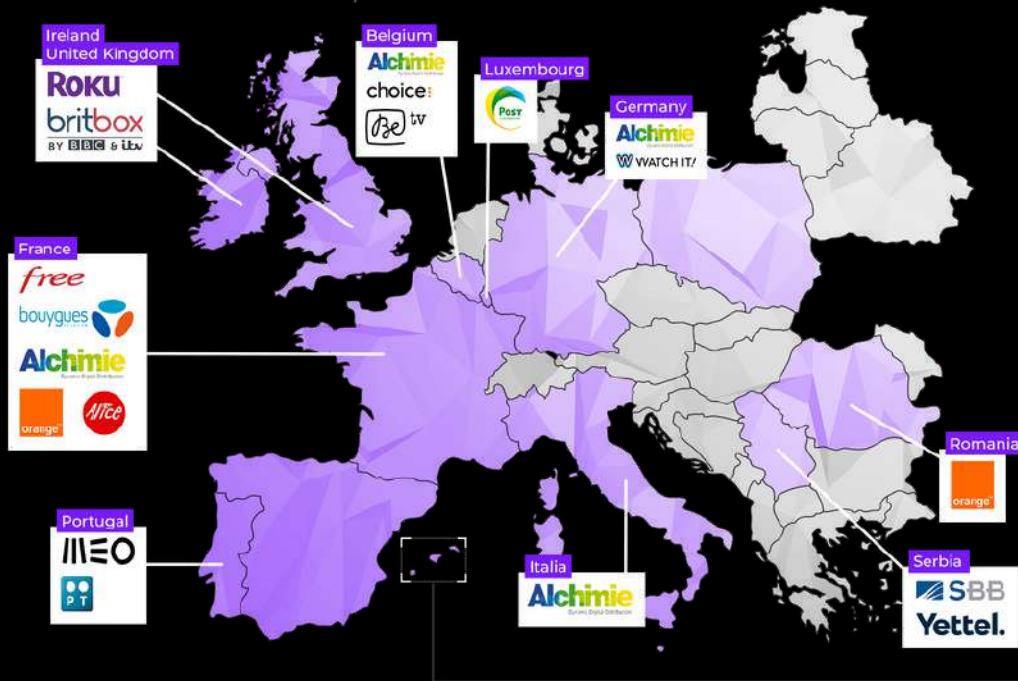
28+ Million monthly TV viewers

(4,5 Million monthly TV viewers in France).

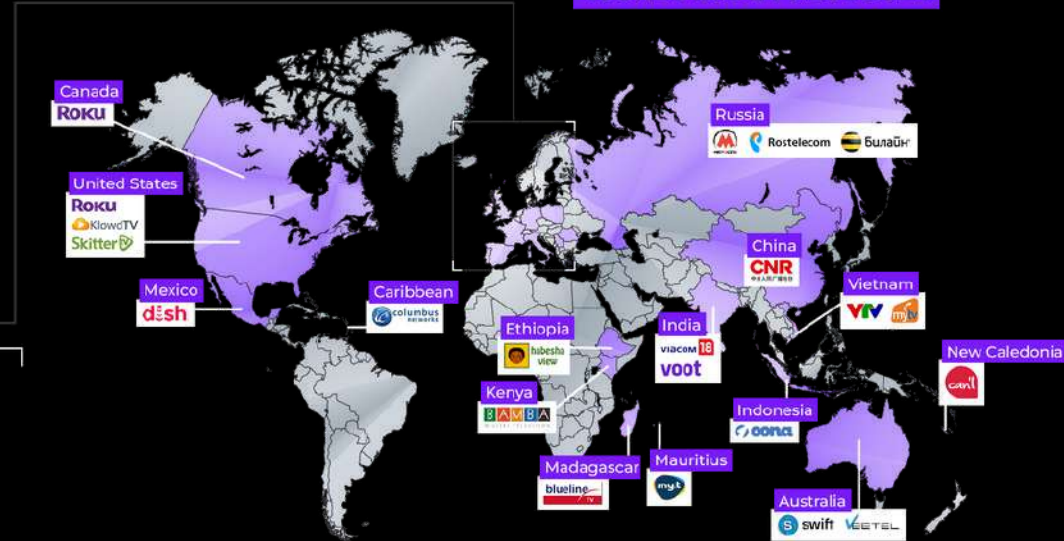
Clubbing TV also embellishes the screens of thousands of hotels, clubs, bars, restaurants, fitness centers, airlines, fashion shops and other trendy public places around the globe.

TRADITIONAL TV & DTT :

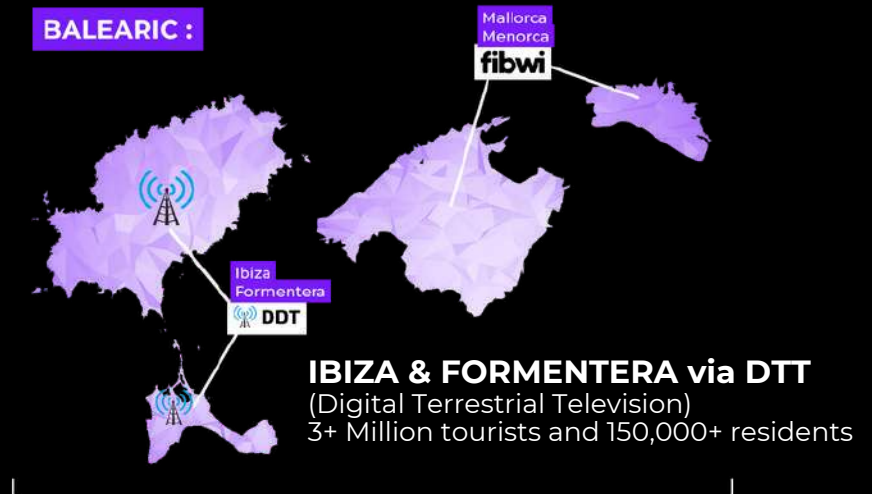
EUROPE :



WORLDWIDE PRESENCE :



BALEARIC :



CONNECTED TV'S & OTT

5+ MILLION MONTHLY CONNECTED TV VIEWERS

pluto tv

Austria
France
Germany
Spain
Switzerland
United Kingdom

HUAWEI VIDEO

Algeria
Argentina
Armenia
Austria
Azerbaijan
Belarus
Belgium
Bolivia
Chile
China
Columbia
Costa Rica
Czech Republic
Denmark
Ecuador
Egypt
Finland
France
Georgia
Germany
Guatemala
Hungary
Indonesia
Iraq
Ireland
Italy
Japan
Jordan
Kazakhstan
Kuwait
Kyrgyzstan
Lebanese
Malaysia
Mexico
Morocco
Myanmar
Netherlands
Norway
Oman
Panama
Paraguay
Peru
Poland
Portugal
Romania
Russia
Saudi Arabia
Singapore
South Africa
Spain
Sweden
Tajikistan
Thailand
Tunisia
Turkey
Turkmenistan
Ukraine
United Arab Emirates
United Kingdom
Uzbekistan

Rakuten TV

Aland Islands
Albania
Andorra
Austria
Belgium
Bosnia and Herzegovina
Bulgaria
Croatia
Cyprus
Czech Republic
Denmark
Estonia
Faroe Islands
Finland
France
Germany
Gibraltar
Greece
Greenland
Guernsey
Hungary
Iceland
Ireland
Isle of Man
Italy
Jersey
Latvia
Liechtenstein
Lithuania
Luxembourg
Macedonia
Malta
Monaco
Montenegro
Netherlands
Norway
Poland
Portugal
Romania
San Marino
Serbia
Slovakia
Slovenia
Spain
Sweden
Switzerland
Ukraine
United Kingdom
Vatican City

LG

Brazil
Canada
France
Germany
Italy
Mexico
Spain
United Kingdom
United States of America

A PASSIONATE INTERNATIONAL TEAM



Clubbing TV's audience is male oriented, 18-44, educated and with high purchasing power



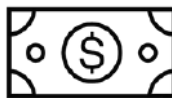
OUR VIEWER* IS



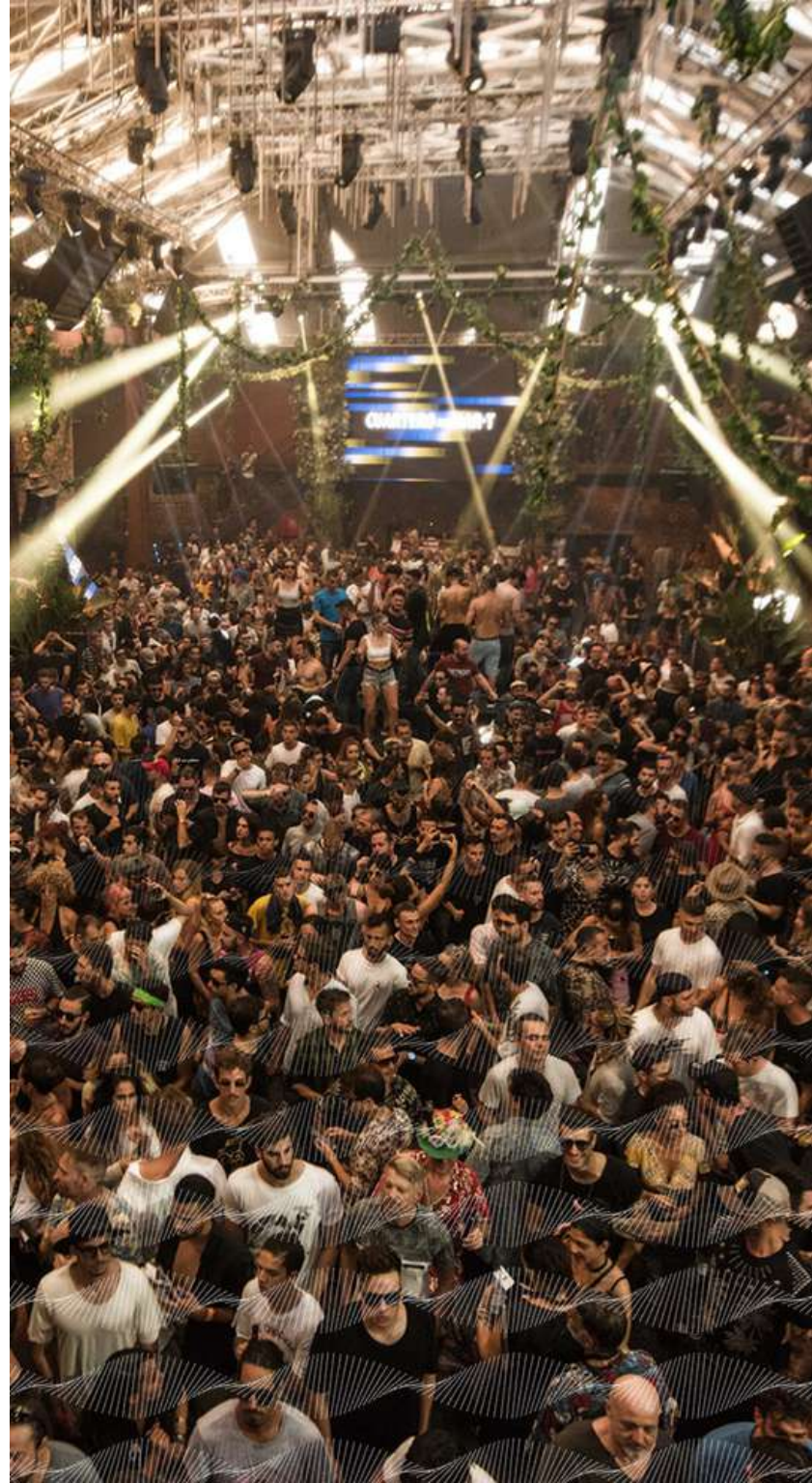
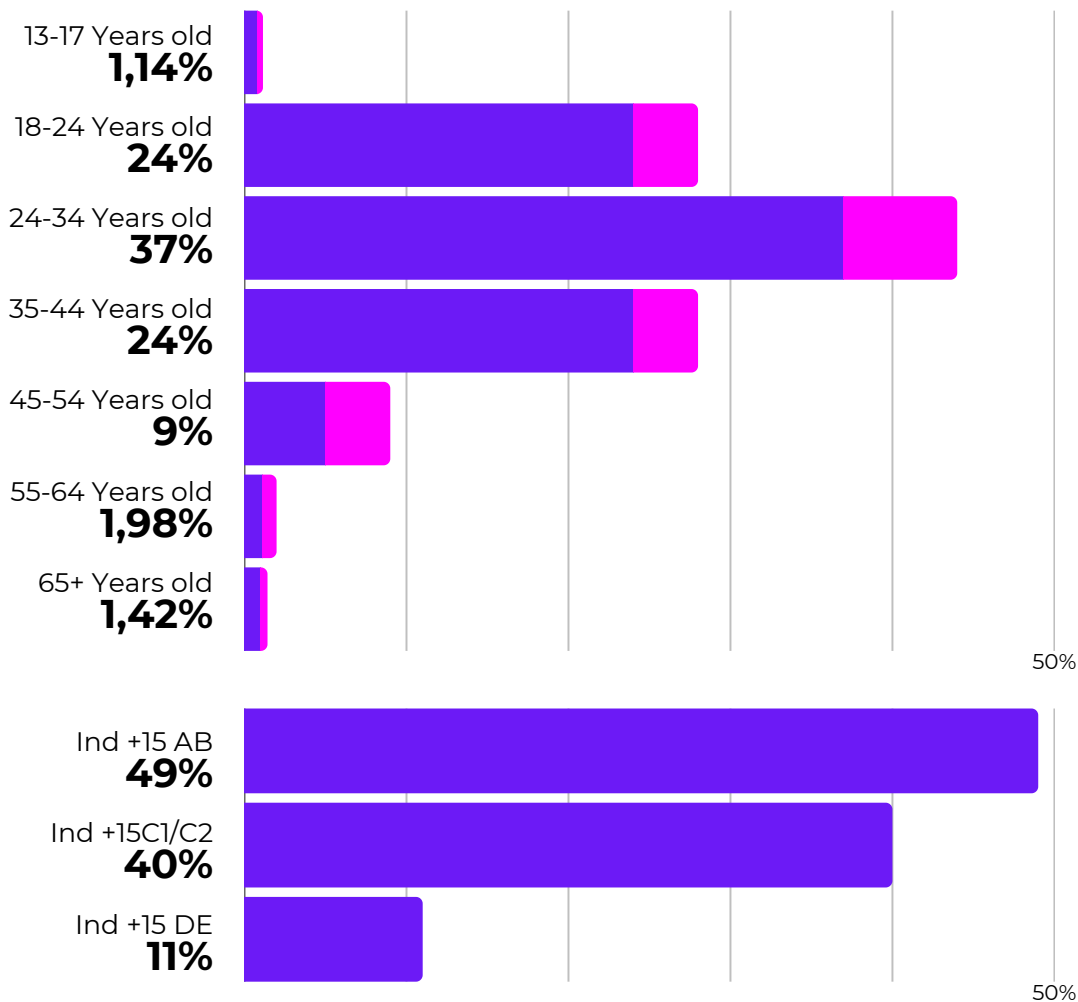
Male (79%*)



15-45 (90%*)



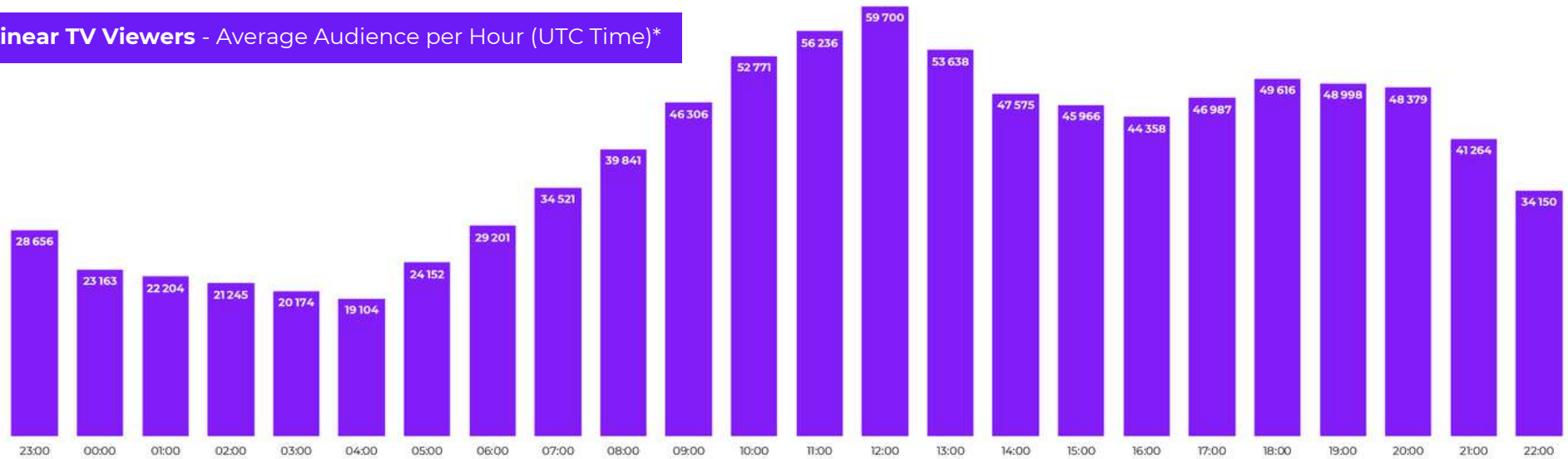
ABC+ (51%*)



*Sources : Mediametrie, Digitime, Google Analytics, Facebook Analytics, Hootsuite.

AUDIENCE METRICS

Linear TV Viewers - Average Audience per Hour (UTC Time)*



TV GLOBAL AUDIENCE (50+ countries) : 900 000+ Daily / 28+ Million Monthly TV viewers*.

*Sources : Médiamétrie

Connected TV Viewers - Monthly Average Audience for Connected TVs 20+ Million connected TV in 9 countries*

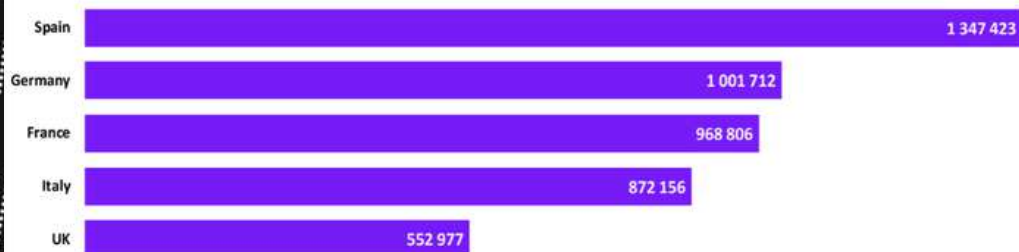


5 096 401
Sessions

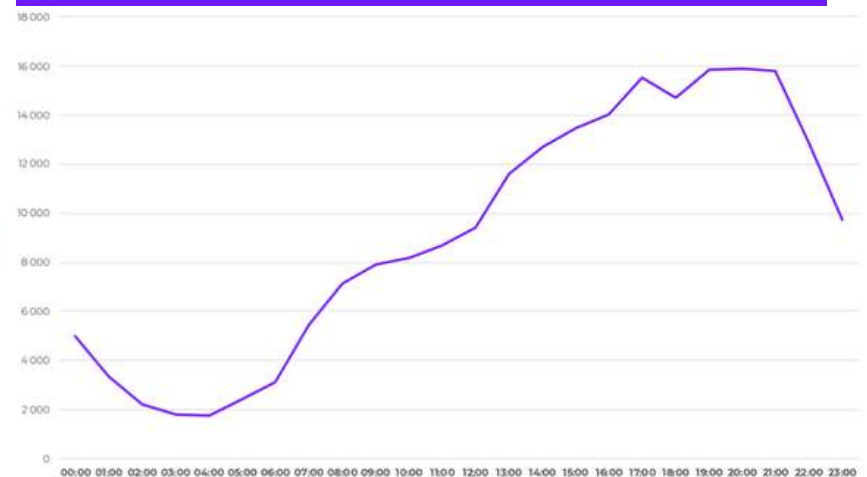


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Unique Viewers

Connected TV Top 5 Countries



Connected TV Viewers - Average Audience per Hour (UTC Time)*



*Sources : Amagi Analytics

IN SUMMARY



The World's 1st Dance
Music TV channel



Available in over 200+ Million
households on TV & connected
devices in over 90+ countries



Available in Ibiza & Formentera
via DTT to 3+ Million tourists
and 150,000+ residents



28 Million monthly TV viewers
(4,5 Million monthly TV
viewers in France)



Audience CSP+ 15-35 years



5 Million monthly viewers
on connected TVs, Web
and Mobile app





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